Reco Jeans  
*Marketing/Social Media Intern*  
*Spring 2013*

**Company Description**
Reco Jeans is on a mission to eliminate excess fabric in denim factories by collecting fabric scraps and "Upcycling" them into new yardage. Upcycling (the next wave of recycling) means taking high-end garments fashioned from ethical materials that don’t compromise on desirability. This process helps to decrease water pollution, pesticides and landfill waste whilst still creating uniquely stylish jeans.

Reco Jeans was recently named one of the top 10 GREEN denim brands by the discovery channel and our jeans are found in stores nation wide including major U.S. cities, New York, Chicago, Miami, and Seattle.

**WEBSITE URL**
www.recojeans.com

**Internship Description**
As a young start-up company, the opportunities are limitless. Supervisors give students options on what he/she can do (e.g. if a student prefers to research the contemporary market and phone store to help generate sales that’s great. A preference for work on events and advertising ideas works too). Students are expected to have great communication skills. Reco Jeans should be confident students can learn to complete tasks they agree to do.

A very important part of this position is social media so if students love being on Facebook, Instagram, and blogs, this could be a great chance to learn more as the company is focusing on increasing its online presence.

**Hours and Pay**
16-20 hours per week. A few tasks can be done off-site.

January/February start date. 3 month duration.

Monthly MetroCard and $40 a month gym pass to the local Crunch (optional).

**Qualifications**
The ideal candidate is an enthusiastic, friendly, creative individual that can educate stores and consumers about the Reco Jeans brand and its unique manufacturing process. Students must be able to balance multiple tasks, come up with creative campaigns, and not be afraid to express leadership qualities, and bring something unique to the team.

Please only apply if you have an interest in marketing and social media.

**Location**
Midtown Manhattan

**Application Instructions**
Send a cover letter and resume, subject line “Marketing/Social Media Intern” to mark@recojeans.com.