Social Media Marketing Intern - Current TV – Winter/Spring 2013

Description:
Obsessed with social media and want to work for a fast-paced TV network known for digital innovation? Join Current TV as a Social Media Marketing Intern and learn the ins and outs of using social media platforms to market to TV audiences.
As a member of the digital marketing team, you will work closely with the Director of Digital Marketing and Social Media Coordinator, as well as our show producers, and be responsible for helping write and schedule updates to social networks (Facebook, Twitter, Google+, Reddit, Pinterest, etc.), tracking and analyzing brand buzz around Current, our shows, and talent on social networks, conducting research on competitive offerings, and assisting with special projects.

Requirements:

Internship to begin in December/January (flexible)

- Currently enrolled as a student at an accredited 4-year college or university, or master’s degree program
- Able to receive course credit for internship participation (this is an unpaid internship)
- Possess at least a 3.0 GPA
- Able to work 2-3 days per week out of our office in NYC
- Passionate about digital media and television
- Well-versed in various social media networks, must be fluent in Twitter and Facebook
- Possess an impeccable command of the English language, skilled at writing concise, interesting, impactful messaging that generates conversation
- A creative, flexible self-starter
- Attentive to detail, able to ensure that the right message gets to the right audience at the right time
- Consistently strives for excellence, looking for someone who'll bring their "A game" every day that they're in the office

How to Apply:
Send resume and cover letter to Anna Pakman, Director of Digital Marketing, at apakman@current.com.

About Current
Featuring "Joy Behar: Say Anything!," "The Young Turks with Cenk Uygur," "The War Room With Jennifer Granholm," "Viewpoint with Eliot Spitzer," "The Gavin Newsom Show," "Full Court Press: The Bill Press Show" and "Talking Liberally: The Stephanie Miller Show," Current is dedicated to providing insightful news and analysis of important issues. "Vanguard," the network's Peabody Award-winning documentary series, shines a light where other networks won't dare and boldly explores provocative subjects - opening minds, sparking conversations and forming deep connections with its viewers. The Peabody-and Emmy Award-winning television and online network was founded in 2005 by Al Gore and Joel Hyatt, and features the very best in news, analysis, and political commentary. To get Current TV at home or to find the channel on your cable system log on to current.com. Fans can also follow Current on Facebook and @Current on Twitter for regular updates.