TWEETING THE ARTS IN NYC
#seminar1hong

Throughout the semester, we will be microblogging on Twitter (https://twitter.com/). Our tweets will serve as a collective journal for our seminar, enabling you to shape our discussions in and outside of class, and hone your skills as art critics and scholars. By using and searching our class hashtag #seminar1hong, we’ll be able to see all our tweets in one place.

Students are expected to tweet at least once before each class, in response to the artworks we will be discussing. A tweet consists of a message of up to 140 characters and may include links, photos, or videos. When tweeting about artworks, you can give your reactions or impressions, ask questions, highlight major motifs and themes, point out important quotes or details, etc.

Each student will also sign up to live-tweet one class session. On that day, you will be responsible for tweeting a minimum of five times during class. You can summarize and highlight key points, ask or respond to questions, expand on something brought up in discussion, share your own ideas and interpretations, etc. You’re also welcome to tweet during class even if you didn’t sign up for that day. Please remember when live-tweeting that you must still be present and engaged with the class. And never tweet during a live performance.

Twitter participation (as outlined above) is worth 15% of your grade. But I also encourage you to make the most of Twitter and tweet as much as you’d like, beyond these requirements. Feel free to use Twitter to ask me and the class questions about the readings or assignments; to share news, links, and other resources relevant to our class; to follow and talk to artists, scholars, and of course each other. You should also follow me (@ProfCKHong), because I’ll be tweeting announcements, reminders about assignments, resources, etc.

And don’t forget to always include #seminar1hong at the end of all tweets related to our class.

A few notes about privacy and safety:

- For this class, you should be using a public professional/academic account. If possible, please use your real name, photo, bio, etc., and always be respectful and appropriate.
- Please do not tweet personal info, photos, or videos of our class and each other without permission. We want to keep our classroom safe and sensitive discussions confidential.
- Watch out for phishing scams, especially in your Direct Messages.

For help with using Twitter, check out https://support.twitter.com/articles/215585 and http://mashable.com/2012/06/05/twitter-for-beginners/. See our course site for more tips.