



CUNY film festival
at macaulay honors college

Macaulay Honors College
The City University of New York
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**2015 CUNY FILM FESTIVAL PREMIERE AT MACAULAY HONORS COLLEGE
SHOWCASES DIVERSITY AND SOCIAL JUSTICE ISSUES**

A cross-section of filmmakers, genres and themes reflect a distinct CUNY point of view

New York, NY—March 13, 2015. Macaulay Honors College is proud to present the 2015 CUNY Film Festival on March 29, 2015 at the College. The event, now in its seventh year, features cinema focusing on social justice, urban life, assimilation, and globalization themes expressed through innovative animation, comedy, and other dramatic representation. The gathering will include the announcement of winning films, and among the scheduled presenters are NY1 film critic Neil Rosen, documentary filmmaker Stephanie Wang-Breal, and Shine Global co-founder Susan MacLaury, whose team won the Oscar for best short documentary in 2013 for *Inocente*. Industry leader and award winning producer Robert Small directs the Macaulay New Media Lab, which oversees the CUNY Film Festival activities.

“This is an exciting year for the CUNY Film Festival as it continues to grow and generate much enthusiasm in the CUNY and film communities,” said Macaulay New Media Lab director Robert Small. “The number of entries this year has doubled over last year and feature cinema depicting a range of issues and emotions, some of them very personal and relationship-oriented. For the first time this year, we’ll have a grand jury prize for the best overall film.”

The Macaulay New Media Lab is an atelier-style learning center where students actively engage in content development for all screens (TV, tablets, phones). Student organizers and the New Media Lab produce the event, the largest and most diverse showcase of the university's cinematic talent to date. Originally begun by a group of Macaulay Honors College students, the CUNY Film Festival is the only

venue to showcase film and media work from the entire network of CUNY campuses. The students incorporate “user engagement” methods to create content and also learn about production models for digital studios, prototypes and pitches, digital deal-making, and selling content to multiple distribution channels.

The premiere event for the 2015 CUNY Film Festival takes place Sunday, March 29th at 35 West 67th Street. The event begins at 6:00pm and also will include screenings and Q&A session. The event is free and open to all.

About Macaulay Honors College

Macaulay Honors College at The City University of New York offers exceptional students a uniquely personalized education with access to the vast resources of the nation’s largest urban university and New York City itself. Selected for their top high school records and leadership potential, Macaulay students receive a full-tuition scholarship, a laptop and technology support, and an Opportunities Fund to pursue global learning, research and service opportunities. Macaulay students enroll in one of eight CUNY senior colleges (Baruch, Brooklyn, City, Hunter, John Jay, Lehman, Queens and Staten Island). For more information, see macaulay.cuny.edu.

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