**our vision**

Organized by CUNY Startups, Macaulay Honors College and students from various CUNY schools, the “CUNY Hackathon” aims to bring together creatives, developers, marketers, and entrepreneurs to build solutions to problems unique to the NYC community. Over the course of three days, students will come together to participate in workshops and hacking with the goal of improving the greatest city in the world.

**CUNY Startups**

Our mission is to dramatically improve the economic mobility of CUNY students through entrepreneurship while stimulating business growth and economic development in New York City.

**Macauly Honors**

Macauly Honors College prepares New York’s best undergraduates to become leaders. Intelligent, driven, and hardworking, our highly diverse student body represents the top 4% of CUNY undergraduates from all of NYC and across all majors.

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**OFFERING CORPORATE PARTNERS IMPACT**

**WORKING WITH 25 SCHOOLS & 274K STUDENTS**

- **31% HISPANIC**
- **25% BLACK**
- **21% ASIAN**

**YOUR COMMUNITY 220K**

CUNY students come from NYC high schools & overwhelming stay in NYC metro area.

**A NEW GENERATION**

- **35%** of CUNY students were born outside the US
- **45% (111K)** of CUNY students are first generation students

**WOMEN IN STEM**

- **50K** CUNY students in STEM are women
**Partner Packages**

for the various levels of partnership

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**Scientist Partner**

- Booth at event
- Give a 30-minute tech talk (content and speaker to be provided by partner)
- Complimentary event passes (10)
- Exclusive pre-access to hacker resumes before the hackathon and the ability to interview select students on-site for internships or full-time positions at your organization
- Recruit top CUNY talent on-site
- Judge the competition and select the winners
- Mentor CUNY students at the event
- Logo on CS website, registration page, flyers, on-site signage, badge lanyard
- Logo in ads on Instagram and Facebook
- Dedicated email sent to registrants - content to be provided by partner
- Logo on Snapchat and/or Instagram filters
- Opportunity to create a challenge and partner a prize
- Mention in pre & post event press release
- Dedicated social media post (content to be provided by partner)

**Suggested Donation: $25,000**

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**Coder Partner**

- Booth at event
- Complimentary event passes (4)
- Recruit top CUNY talent on-site
- Judge the competition and select the winners
- Mentor CUNY students at the event
- Logo on CS website, registration page, flyers, on-site signage, badge lanyard
- Logo in ads on Instagram and Facebook

**Suggested Donation: $10,000**

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**Hacker Partner**

- Booth at event
- Give a 30-minute tech talk (content and speaker to be provided by partner)
- Complimentary event passes (6)
- Recruit top CUNY talent on-site
- Judge the competition and select the winners
- Mentor CUNY students at the event
- Logo on CS website, registration page, flyers, on-site signage, badge lanyard
- Logo in ads on Instagram and Facebook
- Raffle Prizes - Brand the raffle prize area where attendees will visit to sign up and take photo's after winners selected

**Suggested Donation: $15,000**

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**APIs**

**Food Partner**

Brand a meal where attendees will fuel up for their next coding round

**Performance Partner/Wellness Activity**

Help students recharge and awaken their coding spirit through a late night dance party and/or spa-like activities to calm down before the last day of coding begins

**Recruit Top CUNY Talent**

Meet the talented tech, engineering and creative minds of CUNY under one roof for one weekend. You’ll have the opportunity to explore the projects they’re delivering, how they work on teams a more

**Donate a Prize with Your Branding**

Introduce 400+ students to your innovative products or donate funds for a prize all the students will work hard to win!

**Suggested Donation: $5,000 (each)**
CONTACT US

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