

CONNECT WITH THE BEST

MACAULAY CORPORATE PARTNERSHIP PROGRAM

Support honors education and experiential learning for the city's most promising students. Partner with Macaulay Honors College to build your brand on campus and connect with students, alumni and their communities.

WHY PARTNER WITH MACAULAY?

Our Students

Macaulay Honors College prepares New York's best undergraduates to become leaders. Intelligent, driven, and hardworking, our highly diverse student body represents the top 4% of CUNY undergraduates from all of New York City and across all majors. They have won an outside share of prestigious awards: Rhodes, Fulbright, National Science Foundation, and others.

Our Reputation

Repeatedly ranked as one of the foremost honors colleges in the nation, Macaulay is recognized by renowned graduate schools and innovative employers as a leader in higher education.

Our Service

We provide companies of all sizes access, in all sectors, with a cost-efficient range of benefits that can help meet key business goals, including recruitment, marketing and reputation-building.

CURRENT CORPORATE PARTNERS

Macaulay is proud that leading New York corporations have chosen to invest in our students. Among them:

Bank of America/US Trust

ConEdison

Duane Morris

Goldman Sachs

JetBlue

FOR RECRUITERS

MACAULAY CORPORATE PARTNERSHIP PROGRAM

New York City's top employers engage our Career Development team to recruit students and recent alumni for full-time positions, internships, and research assistantships. Partnering will build your brand on campus and facilitate connections with exceptional students in areas that you choose.

how

PARTNERSHIP HELPS YOUR RECRUITING

- Discover high-achieving students early in their career
- Assess employees before making an offer
- Enhance your company's reputation at Macaulay
- Strengthen community ties
- Build a more diverse workforce

RESUME BOOKS

Our Career Development team offers early access to resumes, a Dean's book of select resumes, and top recommendations.

CAREER DEVELOPMENT EVENTS

Make sure your company has a voice on panel discussions, one-on-one lunch sessions with students, industry nights, and other events.

CAMPUS VISIBILITY

We can help tell your company's story on campus. Job opportunities, employee profiles, intern experiences, and other content can appear in Macaulay digital communications. Sponsor an event to establish a direct relationship with our students. Be recognized in promotional materials or send targeted messages to alumni, parents and students.

STUDENT ORGANIZATIONS

Student organizations often seek speakers from related professions. These events offer an excellent informal way for your organization to be seen by Macaulay students.

THE NEXT GENERATION OF LEADERS

OPPORTUNITIES FUND GRANTS

Macaulay students receive grants to study away or abroad, internship service or research work. This funding comes from the generous contributions of private philanthropists and organizations committed to enhancing the Macaulay experience for all of our students.

Opportunities Fund grants are the most vital means of corporate support for Macaulay students, because while classroom education opens their eyes to the world, hands on learning gives them the power to change it.

HOW IT WORKS

Private organizations can create named grants of \$2,500 to \$5,000 to support our students and express their own institutional values. Our Academic Affairs team designs a selection matrix and evaluates student applicants. Innovation, entrepreneurship, academic excellence, and public service are frequently-cited attributes.

Students receiving named grants have the opportunity to meet their corporate sponsors at a special reception. Sponsors may request outcomes after the completion of study abroad, internship or research work.



SUPPORT STUDENT ACHIEVEMENT

CORPORATE SPONSORSHIP LEVELS

CATEGORIES OF BENEFITS with customizable features	Level I: \$5,000	Level II: \$15,000	Level III: \$25,000
Career services	<ul style="list-style-type: none"> Branded meet and greet with top students Invitation to attend career events Special promotion of open jobs Resume book 	<ul style="list-style-type: none"> Branded meet and greet with top students Keynote presenter at career event and invitation to attend 2 resume books Special promotion of open jobs Introduction to student organizations 	<ul style="list-style-type: none"> 2 Branded meet and greet events with top students Exclusive sponsor of career events and unlimited invitations to attend 2 curated resume books Special promotion of open jobs Introduction to student organizations Sponsored career content
Outreach and promotional	<ul style="list-style-type: none"> Gala tickets at the alumni rate Partnership announcement to community Included in sponsor listings online and in annual report 	<ul style="list-style-type: none"> Table (for 9) at opportunities gala Partnership article Included in sponsor listings online and in annual report 	<ul style="list-style-type: none"> Table (for 9) at opportunities gala Partnership content suite (social media, online articles, promotional material) Promoted email Included in sponsor listings online and in annual report

SUPPORT STUDENT ACHIEVEMENT

SPONSOR A MACAULAY EVENT

August: IDEAS Day

Students receive communication tools including a brand-new MacBook Air and attend tech sessions. *575 attendees. Keywords: technology*

September: BioBlitz

Macaulay sophomores collaborate with scientists in this 24-hour hands-on research event outdoors. *600 attendees. Keywords: STEM education, technology, research, sustainability*

October: Fall Fete

An alumni party and silent auction. *6,000 invitees.*

December: STEAM Festival

Students present critical inquiry in the arts and sciences before members of the wider academic and professional community. *1,100 attendees. Keywords: STEM education, mentoring, research, professional development*

January: January Academy

A week of interesting workshops, informal classes and events during winter break for students and alumni. *Keywords: professional development*

March: Diversity Week

A student-led celebration of Macaulay's diverse population featuring events and projects across all eight campuses. *Keywords: diversity, community*

April: CUNY Film Festival

The largest and longest-running student-produced film festival of its kind. Free and open to all on multiple campuses. *Keywords: the arts, media, diversity*

April: City Nature Challenge

Part of a campaign to bring together nature lovers of all ages in the greenspaces of their communities, with events throughout the 5 boroughs. *2,000 attendees. Keywords: volunteerism, community, STEM education, sustainability*

May: Futures of New York Conference

Students present academic research that examines how public policy shapes urban development. *1,100 attendees. Keywords: academic research, equality, diversity*

AND MORE...	
Academic activities	Gala attendance
Competitive team activities	Product donations
Distinguished speaker events	Naming opportunities
Academic programming	Literary events

Underwrite a Macaulay event and connect with our communities. Contact Kathryn Lineberger, Director of Corporate Partnerships, at 212 729 2912.